

ITEK



Improving the Australian economy with
research and expertise from UniSA

Presentation to Higher Degree Research Students
Graham Smith

Presentation Overview

1. What is ITEK?
2. The power of great research
3. ITEK can help
4. IP development
5. Sharing the rewards
6. ITEK benefits
7. ITEK successes



What is ITEK?



- Applies UniSA research and IP to industry
- Adds to business innovation, growth & jobs
- Expands the UniSA research capability
- Subsidiary of University of South Australia
- Self funding: financial returns to UniSA

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The Power of Great Research

- What difference do you want to make?
- What is your dream?
- Are publications and citations enough?
- Do you want greater choice?



ITEK Can Help

- Collaborate with you from the start of a potential research project
- Connect with industry issues/challenges ... to explore for research
- Apply for grants where the technology has a commercial potential (e.g. ARC - linkage and Bio-Innovation, Aus-Industry etc)

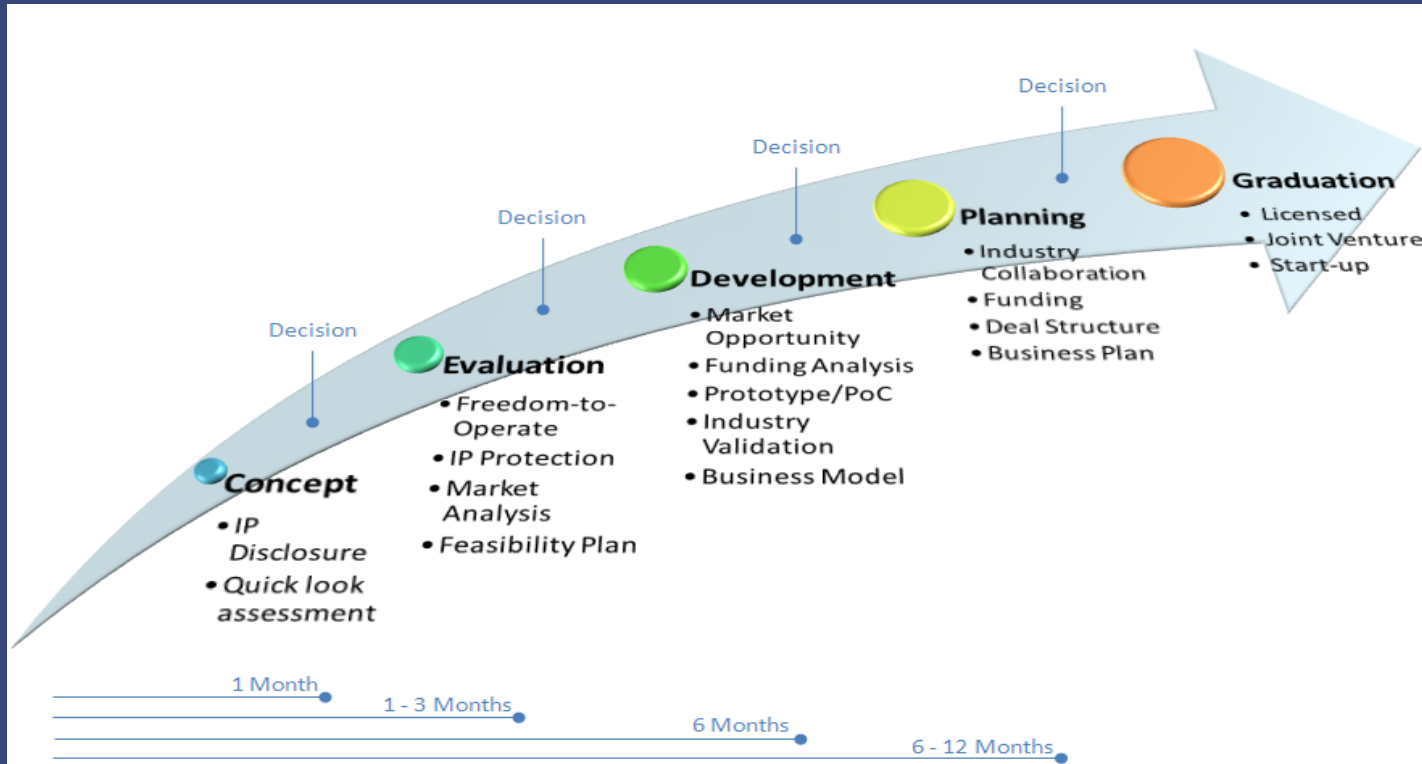


ITEK Can Help cont...



- Register and protect Intellectual Property
- Assist in Proof-of-Concept/Prototype development
- Undertake market and commercial assessments
- Develop products, services, companies
- Reward you both personally and professionally

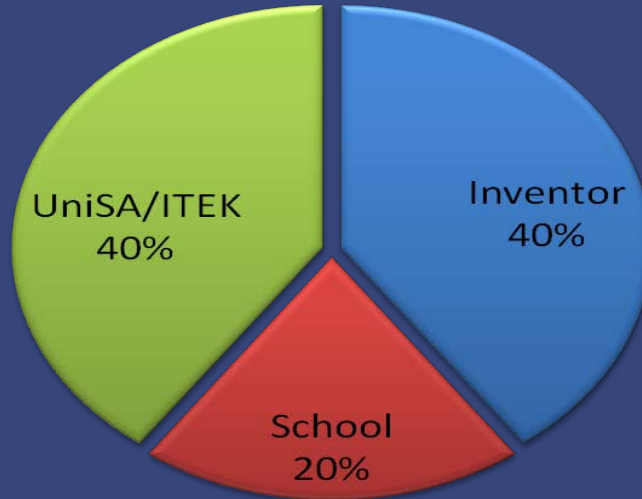
IP Development: The Stages



You Share in the rewards



Profit Sharing



*UniSA IP Policy Section 11

Benefits of ITEK's initiatives



- Research achieves greater impact
- Builds industry capabilities, knowledge
- Community gains jobs, investment
- Revenues flow to new University research

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ITEK Successes



Since 2002, ITEK achievements include:

- Returning \$7.75M to UniSA
- Investing \$1.4M into UniSA Research Projects
- Creating six spin-out companies
- Taking four strategic investments with links to UniSA
- Managing seven royalty-bearing licenses for UniSA
- ITEK managers sitting on five company boards
- ITEK companies attracting \$7.5M in external funding

Summary



1. ITEK wants to work with you-our service within the University are free
2. We can help you identify new research and commercial funding opportunities
3. Itek offers a range of services that can help you achieve greater impact, recognition & fit.



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